

User

E2M Insight Utilities is especially designed for energy utilities. Users range from utilities simply observing the stationary micro combined heat and power market to utilities heavily investing in the market and influencing market framework conditions.

Applications

E2M Insight supports utilities to evaluate the market prospects of the different technologies and their impact on the energy markets and distribution networks.

Energy utilities use E2M Insight to evaluate if, when, and for which micro combined heat and power technologies to develop a distribution and sales network. What turnover can one expect? What are the financial risks?

E2M Insight helps you then to identify the best micro cogeneration products for your particular target market. The information advantage allows you to make exclusive distribution deals before the competition identifies the opportunities.

The information provided by E2M Insight is trusted by third parties and supports you in developing committed investors, suppliers, partners, and satisfied customers.

Key Benefits

Exclusive reliable information and insights

- ▶ Impact on the energy markets and networks
- ▶ Your potential target markets and market prospects
- ▶ Benchmarking of technologies and specific products
- ▶ Effects of changing market conditions
- ▶ Opportunities from new product developments
- ▶ Potential and impact of virtual power stations

Empower you to make more informed decisions

- ▶ All areas of your cogeneration activities

Enhance product packages & market frameworks

- ▶ Improved marketing strategies, distribution channels, contracting models, supply chains
- ▶ Early identification of the most profitable products

Gain support

- ▶ With E2M Insight information trusted by third parties
- ⇒ Committed internal & external investors, partners...

Enhance investment performance and security

Additional Applications

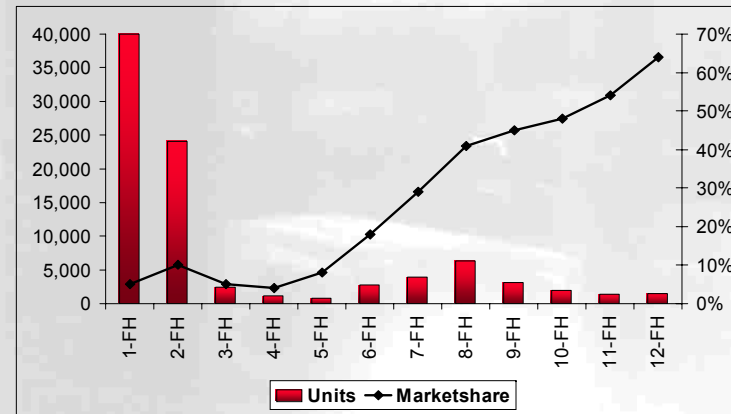
Energy utilities also use E2M Insight to evaluate different distribution and contracting strategies in their identified target markets.

Energy utilities use the reliable E2M Insight information, which is accepted by third parties, e.g. CO₂-emission reductions, to lobby for better market frameworks.

E2M Insight can analyze the impact and profitability of virtual power plants. The virtual power plants can be comprised of thousands of micro combined heat and power systems of different sizes, technologies and suppliers.

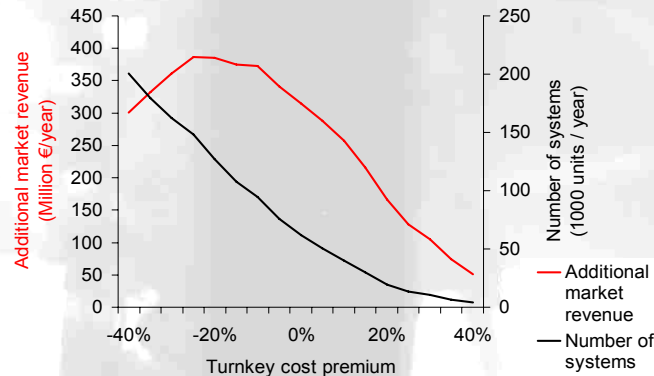
E2M Insight provides you with the most reliable and detailed market insight for your specific needs, so you can lower your investment risk while maximizing the return on investment.

Market Share by Market Segment



Sensitivities – Market Level

What if target costs are not achieved?



Further Information

Information packages customized for your needs are available, which include a general E2M Insight overview, available products and services, illustrate sample results, list reference clients, and give an introduction to E2M Consulting. Simply call us or go to our webpage.

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