

User

E2M Insight Developer is designed to meet the specific needs of system developers and integrators of stationary micro cogeneration systems.

Application overview

Several system developers have reduced their development costs and times with E2M Insight. They have enhanced their products; E2M Insight optimizing them for the actual target markets and not just a few test buildings.

E2M Insight Developer supports you during the entire development cycle. Applications range from selecting the most promising technology to optimizing research and development, production planning, and marketing and distribution strategies.

E2M Insight is also used for lobbying to improve market frameworks, to convince internal and external investors, and to identify the optimal partners, in order to create the most competitive value chain.

Key Benefits

Exclusive reliable information and insights

- ▶ Your market prospects and target markets
- ▶ Your specific products and competing technologies

Empower you to make more informed decisions

- ▶ All areas of your cogeneration activities

Reduce substantially development cost and times

Enhance your products and value chains

- ▶ Products designed for your specific target markets: e.g. optimized sizes, components, operations
- ▶ Improved marketing strategies, distribution channels, contracting models

Gain support of others

- ▶ With reliable information trusted by third parties
- ⇨ Committed internal & external investors, suppliers...

Enhance investment performance and security

- ▶ Lower investment risks due to reliable insights
- ▶ Increased sales and profits due to enhanced products and value chains

Sample Applications

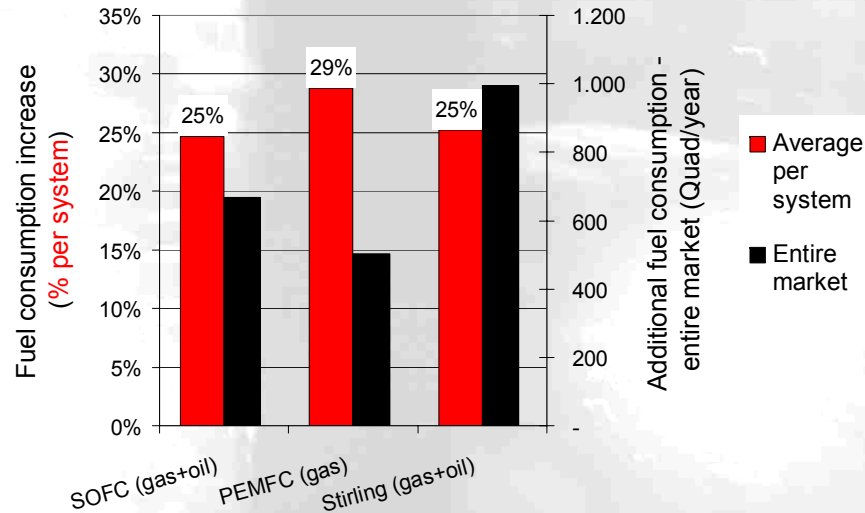
Applications in product development vary from optimizing system components, such as cost versus efficiency trade-offs, to optimizing operating control strategies, e.g. entire self learning energy manager logics.

Applications in marketing and distribution include estimations of the market potential for your specific product and target market. It allows benchmarking of competition technologies, products, and prototypes. E2M Insight provides detailed information about the targeted market segments for market entry and mass markets. It also identifies the critical factors that make a customer profitable.

You can examine the impact of different distribution and contracting strategies and analyze the impacts of market framework changes, such as eco taxes or excess power subsidies.

Benchmarking – All Levels

Building – Profitable systems - Entire market
Specific prototypes - Products - Technologies

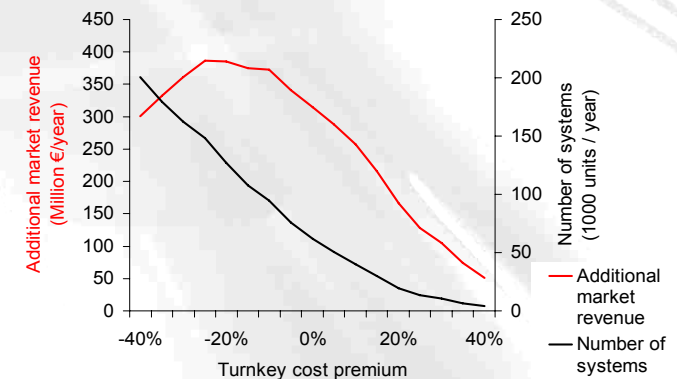


Further Information

Information packages customized for your needs are available, which include a general E2M Insight overview, available products and services, demonstrating why it is the most used system worldwide. Simply call us or go to our webpage.

Sensitivities – Market Level

What if target costs are not achieved?



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